

# Truefashion Projector GCGM



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Truefashion Projector is targeting to approach mid-high end retail segment with attractive outlook design, excellent quality of light with FPO lens and Philips LED flavors as well as system connectivity, in order to create comfortable store ambience and impressive shopping experience to stimulate the store sales for retail customers.



### Benefits

- Quality of light with Fashion proof optics (FPO) Lens and LED flavors
- Miniaturized design with slim spot barrel and inside-track driver
- Ready for system with scenario and indoor positioning (By 2019 Q4)

### Features

- Pane angle: 0->320; tilt angle : 0-90
- lumen packages (1000/2000/3000/4000lm)
- 4 beams (VNB/NB/MB/WB)
- Dali-VLC Control (2019 Q4)
- Track version available in 1C, 3C (2019 Q4)
- CB, EMC, CCC
- Lifetime 50K hrs



### Applications

- Fashion Retail
- Food & Large retail
- 4S Stores
- Shopping mall

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## ST700T Specifications

Category		Specification			
Lumen (830@VNB)		1070lm	1430lm	N/A	N/A
Lumen (830@NB)		1150lm	2050lm	2520lm	3500lm
Lumen (830@MB)		1150lm	2050lm	3450lm	4250lm
Lumen (830@WB)		1080lm	1930lm	3310lm	4030lm
Watt (@MB)		10.7W	22.3W	38.1W	43.8W
Beam Angle	VNB	11±2	11±2	N/A	N/A
	NB	15±2	15±2	13±2	19±2
	MB	24±2	24±2	23±2	24±2
	WB	30±2	30±2	33±2	34±2
CCT/Receipe		3000/4000K, STD/PW/PC			
CRI		80/90			
SDCM		≤3			
Adjustment angle		pane angle: 0-320; tilt angle : 0-90			
Adaptor		1C adaptor			
Size (mm)		Φ66*H135mm (head)		Φ80*H135mm (head)	
		L162*W31*H44mm (driver box)		L224*W31*H44mm (driver box)	
Input voltage		AC 220~240V, 50/60Hz			
PF		0.9			
Driver		1C Track driver / 3C TRACK			
IP rate		IP20			
Classification		Class II			
Lifetime		50,000hrs@L70B50@Ta25°C			
Operating temperature		-15°C~35°C			
Installation		1C track			
Approbation		CCC/CB/CE			
Color option		White RAL9003 / Black RAL9011			

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## Order information: Projector

12NC	Description	MOQ (pc)
911401546661	ST700T LED20 930PC PSU NB 1C WH	1pcs
911401546761	ST700T LED20 930PC PSU MB 1C WH	1pcs
911401546861	ST700T LED20 930PC PSU WB 1C WH	1pcs
911401546961	ST700T LED20 930PC PSU NB 1C BK	1pcs
911401547061	ST700T LED20 930PC PSU MB 1C BK	1pcs
911401547161	ST700T LED20 930PC PSU WB 1C BK	1pcs
911401547261	ST700T LED30 930PC PSU MB 1C WH	1pcs
911401547361	ST700T LED30 930PC PSU WB 1C WH	1pcs
911401547461	ST700T LED30 930PC PSU MB 1C BK	1pcs
911401547561	ST700T LED30 930PC PSU WB 1C BK	1pcs
911401547661	ST700T LED40 930PC PSU MB 1C WH	1pcs
911401547761	ST700T LED40 930PC PSU WB 1C WH	1pcs
911401547861	ST700T LED40 930PC PSU MB 1C BK	1pcs
911401547961	ST700T LED40 930PC PSU WB 1C BK	1pcs
911401548061	ST700T LED20 930PC PSU MB 1C WH HB	1pcs
911401548161	ST700T LED20 930PC PSU MB 1C BK HB	1pcs
911401548261	ST700T LED40 930PC PSU MB 1C WH HB	1pcs
911401548361	ST700T LED40 930PC PSU MB 1C BK HB	1pcs
911401561661	ST700T LED10 830 PSU MB 1C WH	1pcs
911401561761	ST700T LED10 830 PSU WB 1C WH	1pcs
911401561861	ST700T LED10 830 PSU MB 1C BK	1pcs
911401561961	ST700T LED10 830 PSU WB 1C BK	1pcs
911401562061	ST700T LED20 830 PSU NB 1C WH	1pcs
911401562161	ST700T LED20 830 PSU WB 1C WH	1pcs
911401562261	ST700T LED20 830 PSU NB 1C BK	1pcs
911401562361	ST700T LED20 830 PSU WB 1C BK	1pcs

## Order information: Track

12NC	Description	MOQ	MPQ
911401560161	RCS180 1C L1000 BK	200	20
911401560061	RCS180 1C L1000 WH	200	20
911401560361	RCS180 1C L2000 BK	100	20
911401560261	RCS180 1C L2000 WH	100	20
911401560561	ZCS180 1C ICP BK	50	50
911401560461	ZCS180 1C ICP WH	50	50
911401560761	ZCS180 1C LCP BK	50	50
911401560661	ZCS180 1C LCP WH	50	50
911401560961	ZCS180 1C TCP BK	50	50
911401560861	ZCS180 1C TCP WH	50	50